

**Imperial College Union  
Board of Trustees / 12 May 2021**

**ICU Strategic Plan 2021-23**

Author(s): Dr Tom Flynn (Managing Director)  
Strategic Plan Steering Group

Purpose: To approve the Union's new Strategic Plan.

**1. Background Information**

Over the past six months the Strategic Plan Steering group has been co creating a new Strategic Plan for the Union, based around the theme of getting the organisation focussed on doing the basics right.

This process has involved wide-ranging and meaningful consultations with student volunteer leaders, trustees, union staff and key College stakeholders.

The plan is now presented for approval.

**2. Communicating the Plan**

The plan will be put into a more student-friendly design, in a format that can be updated every two years. Once this has happened, we will communicate this to key stakeholders via:

- i. An all staff briefing event in May, setting up the Annual Planning Round
- ii. A town hall meeting with student volunteer leaders in May
- iii. A news story on the website, communicated to all students in the weekly newsletter
- iv. A press release to Felix
- v. An email from the President, Chair of Board and MD to College stakeholders

**3. Next Steps**

Alongside the strategy, we have also redesigned the Annual Planning & Budgeting Round for the Union, better aligning it with the impact we are seeking for students.

A plan for the Annual Measuring Round is now being developed, ready for Board approval on 23 June 2021.

The Strategic Risk Register is now being developed, ready for Board approval on 23 June 2021.

Our Partnership Agreement with the College is now being revised and updated, ready for Board approval on 23 June 2021.

It is envisaged that in 18 months the Union will be in a position to run a 'beyond back to basics' consultation with the wider student population.