		•		,	Strategi	c Risk	Regis	ter							
1				Failure to recognise, adapt or respond to the changing environment and dynamics of our membership or the College resulting in lower levels of engagement with the Union's services and reduced relevance.											
Residual Status				GREEN	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July
Impact				* Reduction in * Loss of repu * Reduction in	tation with	nin the s	ector ar								
Executive Lead				Managing Director											
Score			Control in place					Pending Controls							
Impact	Likelihood	Effectiveness o		* Ongoing consultation and dialogue with students through focus groups, representative systems and internal and external surveys					* Horizon Scanning exercises at SMG and Board followed by action plans						nd
High		of Controls		* Ensuring high relevance of our electoral processes				al	* Regular discussions with College to identify shared risks						
		slo.		* Understanding the make-up of our membership through data analysis					* Ensuring the Union has a presence at every campus						
Comments / L	Jpdates:	Key	time of	year to introduc						hundred entation I			nto posit	ions, esp	pecially