

RAG Report 2014-15

BEN FERNANDO

RAG CHAIR

This year has been highly successful for both the Management Group as a whole and the RAG Executive.

The first term raised in excess of £20,000 in profit, with the second term expected to raise somewhat more (counting has yet to be completed due to the large amount of cash needing to be banked). RAG Week alone raised in excess of £7,000; and the challenge for this year (originally Everest, now Kilimanjaro due to the trouble in Nepal) ought raise approximately £30,000 once fundraising is complete.

RAG Exec:

- RAG Week was generally considered a massive success, and we have had almost all feedback being incredibly positive; from students and staff. More staff were engaged during RAG Week than ever before, with the Senior Management Team helping at the launch event and various individuals undertaking the bungee jump and firewalk
- Elections this year were conducted electronically, and this has resulted in only one position being currently unfilled (compared with most of them at this point last year). This was definitely a good step in terms of democracy and representation in RAG. We do however need to still improve the way that hall reps are elected.
- Both Jailbreaks this year have been hugely successful – raising over £1100 the first time around, and with a team setting a ten-year record at over 3500km during the second one
- Several events have been run for the first time in recent years, including the RAG Raid to Oxford and the collaborative events with the RCSU during RAG Week.
- Once a final total has been acquired, my hope is that it will be in excess of £40,000 for the Exec alone. The turnover is expected to be on the order of £100,000 [note – a significant portion of this is conducted through our Challenges partnership and thus does not appear in the RAG accounts. This also excludes some money raised alongside other Imperial Clubs, for example Project Nepal and Raincatcher].
- Charities supported this year include: LUCIA, Tiny Tickers, MAG, St Mungo's, Twenty:20, LivelyMinds, KidsUK, BHF, SAMI, DEC, Childreach International and UNICEF.

Right to Play:

No report submitted. However finances appear to be in good order and they have exceeded their membership target. Am awaiting incoming donations.

Save the Children:

Number of members this year = 129 (Target - 150 members)

Number of members last year = 108

Profit this year (income is still being approved by finance team): ~£6900 (£5300 last year)

Donations to Charity (24/06/2015): £8470.36

Events Held:

- Gaza Crisis Appeal Tube Collection
- Freshers Fair
- Welcome Talk
- Cadogan Hall collection
- Nativity 3 VUE Premiere Collection
- Krispy Kreme Sale
- ASDA Xmas Jumper Day Collection
- Imperial College and Victoria Station Xmas Jumper Day Collection
- Arsenal Match Collection
- Techtonics Xmas Busk Collection
- O2 Young Voices Concert Collection
- London IDC 2015 Conference Stall
- Sapphire Ball Collection
- M Night Collection
- Imperial's Got Talent

It's been an improvement on last year. We raised ~£1600 more and have 21 more members. We ran several events for the first time, such as Sapphire Ball Collection, O2 collection, IDC Conference Stall, Xmas Jumper Day Collections, Cadogan Hall collection and the Premiere Collection and Imperial's Got Talent (our headline event) along with the Arsenal Collection were made even better. This year we hosted Imperial's Got Talent in the Great Hall, in comparison to Metric last year, with an audience of over 400 guests. Advertising for the event was greatly improved through the creation of a new website, facebook page, celebrity attendees and social media promotion and many more.

We still need to work on improving fresher participation and getting the Save the Children name spread across campus through hosting a wider range of fundraising events. Our committee for next year is half-filled, with President, Treasurer, Secretary and General Committee (1 person) filled.

Final words of Wisdom: Buy your RAG Summer party tickets now!

<https://www.imperialcollegeunion.org/shop/club-society-project-products/rag-products/9922/rag-summer-extragavanza-tickets> - 50p discount to CSPB members