

Media Report – 05.12.2011

1. The **Magazine** society is currently having trouble getting enough members to release their Union grant. Due to the amount of the grant, they need to raise around £250 through membership. Last year it was decided to try to get 50 members at £4.90 each. The underlying problem is that the Magazine society creates a publication distributed freely around Imperial (3,000 copies per issue, 3 times a year), and as such there is no incentive for anyone to pay to join the society, aside from the editorial team and some IC student contributors. They have currently 22 members, including all of the editorial team and any IC student contributors. It seems only likely and possible for them to get another 8 members. In discussion with Monya and Charles, and agreed upon in a Media Committee meeting, the membership target was changed to 30 members, at the same time the membership cost increased to £6.30

2. We have requested a Waste Electrical and Electronic Equipment (WEE) disposal for STOIC and IC Radio. The items to remove are as follows:

- 1 Cathode ray television
- 3 Printers
- 2 Video cassette recorders
- 2 Real time disk accom's
- 4 Old PCs
- 1 Digital character generator
- 2 PC power supplies
- 10-20 PC circuit board components
- 3 boxes of assorted circuit boards
- 1 keyboard
- 5 switcher boxes

3. Kadhim Shubber, last year's Felix editor, is leading an initiative to create a **TEDx** conference at Imperial. The Media Committee has already approved the position of TEDx coordinator (elected to be Dan Wang) and this now needs the approval of the CSB committee. A description of the proposal follows:

A group of Imperial students are organising a TEDx conference at Imperial in March 2012, with an aim to tearing down the perceived boundaries between the artistic and scientific institutions in South Kensington. Rather than a series of purely scientific lectures, we're hoping to get interesting and enthusiastic speakers from the institutions and universities between Cromwell Road and Hyde Park.

The core team of students is Daniel Wang, Wikum Jayatunga, Bhavesh Patel, Kadhim Shubber, Gilead Amit, Rudy Benfredj, and Asanka Wijendra.

The conference will have as a primary focus the role of medicine and technology in modern society, and will include talks on interdisciplinary work between the arts and the sciences.

Here's a summary of the plans for our event, with a bit of background on TED as well as TEDx.

TEDx Imperial College: Body and Soul

24th March 2011

- TED is a global foundation devoted to the concept of Ideas Worth Spreading. It started out in 1984 as a conference bringing together people from three worlds: Technology, Entertainment, Design. Since then, its scope has become ever broader. TED is now a platform and a global movement focused on meaningful change through the power of ideas. (<http://www.ted.com/>)
 - The TEDx program gives communities, organisations and individuals the opportunity to host TED-like experiences at the local level. At TEDx events, a combination of live presenters and TEDTalks videos is used to stimulate dialogue and fosters connections. Events are fully planned and coordinated independently, on a community-by-community basis.
 - TEDxImperialCollege will take advantage of Imperial's central location in London's cultural heartland, as an event designed to highlight interdisciplinary work bridging the perceived gap between Science and Culture. Central to our theme will be a discussion of how science, medicine and technology (alongside the arts) affect the individual in modern society. Central to our theme will be a demonstration of how Technology can improve the life of the individual as well as of society more generally.
 - Dyson prioritises innovation, uniqueness of design and the central importance of technology to modern life. As a British technology company, we feel they would be ideal sponsors for an event examining the place of science in society hosted at the UK's top science university.
4. **Felix** had their bar night on December 4. It was a great success. The espresso martinis go down very well after an old fashioned. The Felix annual dinner is taking place on December 10 – tickets are no longer available.