

No	Stage	Objective	Input	Output	Research Element	Consultancy Element	ICU Time
1	Scoping Review	To agree the elements and shape of the project.	ICU parameters ie timescale, budget, etc. Red Brick input	Agreed project stages and content.		Scoping Session	Prep mtg 1 hr Session 2 hrs
2	Process Planning	Agree the process and timetable for the strategy development project.	Previous Strategy Development projects. Input from Red Brick	Agreed Process Plan		Planning Workshop	Prep Mtg 1hr Workshop 1 hr
3	Data Collection	To gather evidence from all stakeholder groups of the 'now' and the 'yet to be'.	Stakeholder Gap analysis PEST analysis Focus groups Quantitative Research.	Research Status Report	Stakeholder Gap analysis PEST analysis Focus groups Quantitative Research.		~3 - 5 hrs Administrative support
4	Issue Scoping	To categorise and analyse the 'now' issues, allocating a priority to each.	Research Status Report Gap Analysis / PEST Analysis Focus groups / Quantitative Research.	Issue Report	Stakeholder Review		Review 4 hrs  3 Syndicate groups 2 hrs each
5	Vision & Values	To agree a vision of the 'yet to be' and the values which will underpin strategic development.	Current vision and values statement. Research results Stakeholder Review	Vision & Values Report		Vision & Values Workshop	Workshop 3 hrs
6	Options	To generate, assess and select options which will deliver strategic development project.	Issue Report Syndicate group outputs Vision & Values Report Research results Stakeholder Review Ideas Cafe	Options Report	Ideas Cafe	Options Workshop	Ideas Cafe ~1-2 hrs admin  Workshop 8 hrs (AwayDay)
7	Resource Allocation	To agree and allocate resources required to deliver the Strategic Plan.	Options Report Vision & Values Report SWOT Gap Analysis Stakeholder Review	Resource Report		Resources Workshop	Workshop 3 hrs
8	Implementation Plan	To devise and agree the implementation plan.	Options Report Vision & Values Report Resource Report	Implementation Plan		Implementation Workshop	Workshop 3 hrs
9	Review & Evaluate	To review implementation at agreed times during plan period.	Implementation Plan Interviews.	Review Report			Interviews 1 hr x 6