

Imperial College Union
Freshers' Introductory Videos
*A paper by the President-elect
Seconded by the President*

Background

From October, the College will be changing the way it conducts introductory presentations for new students. Boring talking heads will be replaced with exciting videos. We have been asked to produce a short (4-5 minute) video for our section, which would previously have been the President talking about the Union. It also provides an opportunity to create additional videos for our new website at the same time.

We are able to get this done to a professional standard (and in a timely manner) for a reduced rate, using the contacts of our Communications & Sponsorship Co-ordinator. Further quotes can be obtained, however an indicative rate is £1,200 (ex-VAT) for a one day shoot, exclusive of editing.

Our currently quoted price, using our contacts, would be under £750, of which half will come from the website budget. This includes 1 day of filming, editing and delivery of the main video and up to ten smaller 1-minute shorts. Equipment will be borrowed from stoic tv, with the approval of the station manager.

We have been negotiating on price, so £750 reflects an upper limit. The timescale is short, as we would like to start filming in late July – hence asking for the money now.

Summary: £750 to be spent on 1 day of filming, editing and delivery of a sub-5-minute video for freshers' introductions and up to ten 1-minute shorts for the website. Cost to be split 50/50 between Executive Committee and the website budget.

Decision Required: To allocate up to £375 from the Executive Committee Reserve.